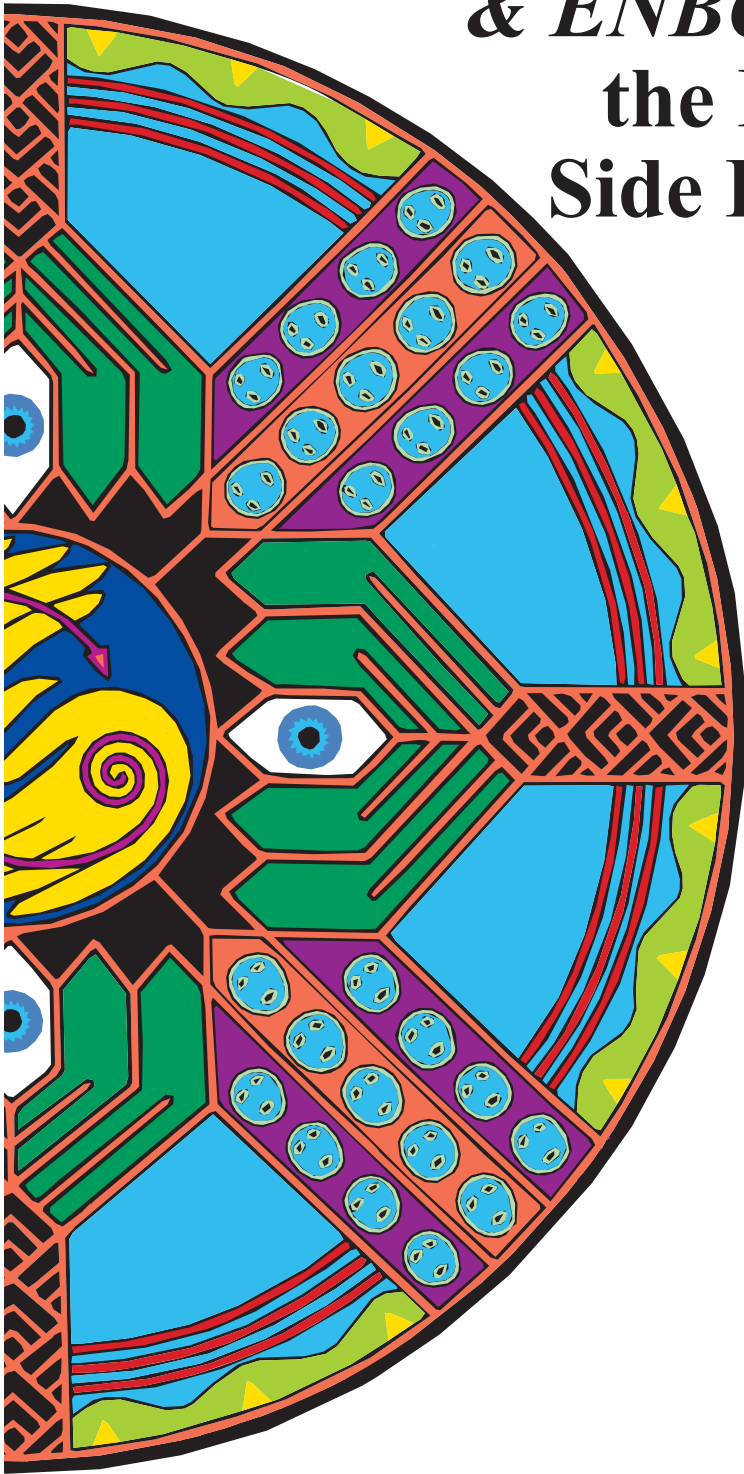


**Support for the Production of
the *Earth Negotiations Bulletin*
& *ENBOTS* at 2012 UNCSD,
the Preparatory Process,
Side Events & Special Days**





EXECUTIVE SUMMARY

The International Institute for Sustainable Development (IISD) is seeking additional funding to support the writing and publishing of the *Earth Negotiations Bulletin (ENB)* and *ENB on the Side*, a reporting service for multilateral negotiations, at the 2012 UN Conference of Sustainable Development (Rio +20) and preparatory process; and associated side events and special days to take place between January and June of 2012. The *Earth Negotiations Bulletin* provides real-time information from environment and sustainable development meetings to decision makers and promotes transparency in multilateral policymaking using the latest in information technologies. This proposal is a supplement to *Support for the Publication of the Earth Negotiations Bulletin in Fiscal Year 2011-2012*, which was circulated to donors but has not generated sufficient funding for coverage of these specific meetings. The total budget for coverage of these meetings is US\$364,216.

The Grantee: the International Institute for Sustainable Development

To be sustainable, development must improve economic efficiency, protect and restore ecological systems and enhance the well-being of people. This is today's agenda, not a far-off goal. It means that business as usual is no longer an option for government, private enterprises, communities or individuals.

The mission of the International Institute for Sustainable Development (IISD) is to promote sustainable development in decision-making internationally and within Canada. We contribute new knowledge and concepts, analyze policies, identify and disseminate information about best practices, demonstrate how to measure progress, and build partnerships to amplify these messages.

Our audiences and clients are businesses, governments, communities and concerned individuals. Through Internet communications, working groups and project activities we create networks designed to move sustainable development from concept to practice. Action must address the differing views and needs of developing and industrialized nations. IISD bridges these concerns in its six strategic objective areas and through its international board.

IISD was established in 1990 with continuing financial support from Environment Canada, CIDA and the Province of Manitoba. It also receives revenue from foundations and other private sector sources. The institute is registered as a charitable organization in Canada and a 501(c)(3) tax-exempt, non-profit corporation in the United States.

For more information on IISD, visit <http://www.iisd.org>.

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ENB & ENBOTS UNCSD, Preparatory Process, Side Events and Special Days Meetings Project Proposal Table of Contents

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Earth Negotiations Bulletin

A Reporting Service for Environment and Development Negotiations

BACKGROUND INFORMATION

A Brief History of the Earth Negotiations Bulletin

The *Earth Negotiations Bulletin* is a balanced, timely and independent report published by the International Institute for Sustainable Development Reporting Services (IISD RS) that provides daily information in print and electronic formats from multilateral negotiations on environment and development issues. It is published by the International Institute for Sustainable Development (IISD), a charitable, non-profit organization based in Winnipeg, Manitoba, Canada. The offices of the *Earth Negotiations Bulletin* are based in New York City, close to the United Nations.

The *Bulletin* is a one-page, double-sided publication that is distributed each day to participants at selected UN negotiations related to environment and development. At the conclusion of each meeting, the *Earth Negotiations Bulletin* Team writes and edits a summary and analysis of the meeting, which are posted and archived in a freely accessible online format on our *Linkages* website (www.iisd.ca). Electronic versions of the *Earth Negotiations Bulletin* are delivered through our email lists in English, French and Spanish.

Many UN delegates, non-governmental organizations (NGOs) and UN staff who track environment and sustainable development policy consider the *Earth Negotiations Bulletin* to be essential reading and is used by an estimated 125,000 policy makers and stakeholders. The *Bulletin* has received high praise from diplomats, UN staff, government officials, NGOs, the business community, media and the academic community for its objective and comprehensive presentation of the facts.

In the 20 years that IISD has published the *Earth Negotiations Bulletin*, the digital age has changed the way that information is gathered and exchanged. During this period, the *Earth Negotiations Bulletin* staff has developed several derivative electronic products and through using the new forms of digital communications have expanded the readership of the *Earth Negotiations Bulletin* to an estimated 125,000 people worldwide.

A Brief History of ENB on the Side

In 1998, as the UN Framework Convention on Climate Change (UNFCCC) meetings of the Conference of the Parties (COP) and meetings of the Subsidiary Bodies grew in both size and importance, IISD began publishing a separate report each day on the meetings' side events. It was our feeling that the side events provided an increasingly fertile arena for the development of new ideas, many of which eventually fed into the main negotiations. This has proved to be the case, with concepts such as REDD being the subject of initial discussion and coverage in side events. In addition, many of the side events provided information on the activities of specialized agencies, governments and non-governmental organizations involved in new research and implementation.

Therefore, in 1999 IISD Reporting Services developed a new product, "ENB on the Side," to report on side events and to be distributed along with the *Earth Negotiations Bulletin*, which covers the negotiations. The *ENB on the Side* was supported by the UNFCCC Secretariat at meetings of the UNFCCC from 1999-2005 and the UN Development Programme (UNDP) provided funding for our coverage of the two final preparatory meetings in New York and Bali for the World Summit on Sustainable Development and at the Johannesburg Summit in 2002.

In March 2006, IISD Reporting Services published ENBOTS from the Eighth Conference of the Parties to the Convention on Biological Diversity held in Curitiba, Brazil. In both 2006 and 2007, with financial assistance from UNDP, IISD published ENBOTS from CSD-14 and CSD-15. In 2008, UNDP and UNEP supported the publication of ENB On the Side at the UNFCCC Conference of the Parties in Poznan, Poland. In 2009, IISD published ENBOTS from COP-15 in Copenhagen with financial assistance from UNDP, UNEP and FAO.

IISD Reporting Services' Products

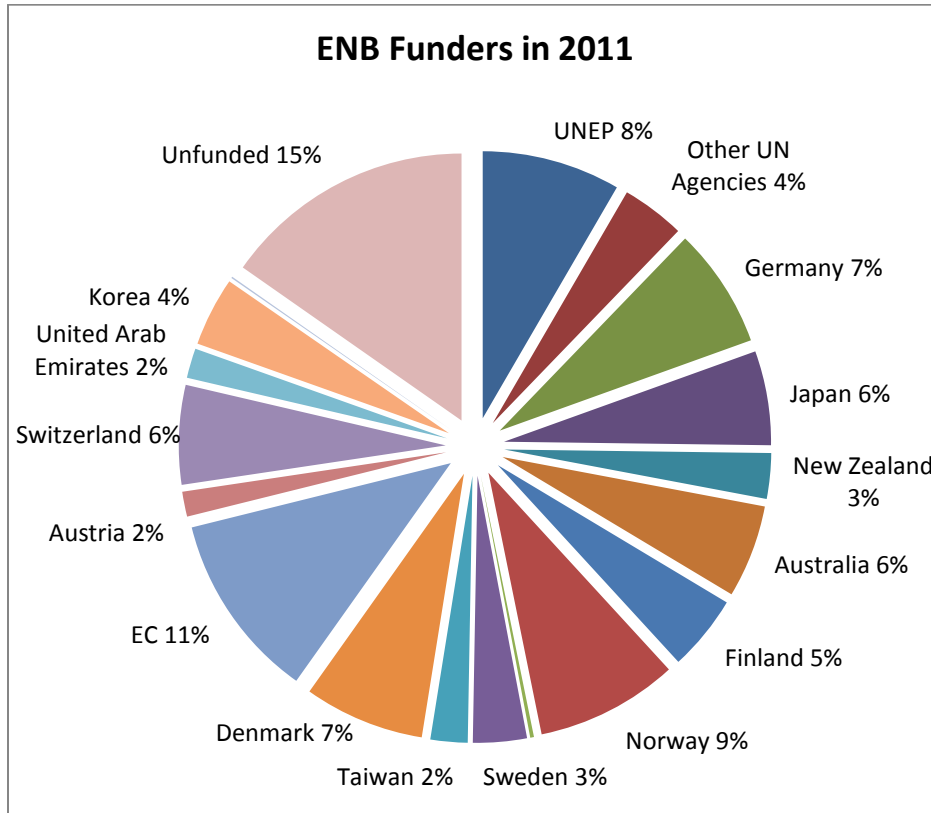
IISD Reporting Services (IISD RS) is a division of the International Institute for Sustainable Development and was established in 1997 to include the growing number of hard copy and electronic products created by the staff of the *Earth Negotiations Bulletin*.

These products include:

- **The *Earth Negotiations Bulletin*** : our flagship product, reporting from United Nations meetings since 1992
- **The *Linkages* website**: located at www.iisd.ca containing all of the information gathered by the *ENB* Team
- ***Linkages Update***: a fortnightly publication with news on changes to the *Linkages* web site
- **"*Your Meeting*" *Bulletin***: our conference and meeting reporting service available to clients who wish to hire IISD Reporting Services to provide *ENB*-like reporting from their event;
- ***ENB On the Side***: A companion product to the *Earth Negotiations Bulletin* that reports on side events held at large MEA events, such as conferences of the parties to MEA agreements;
- ***Knowledge Management***: In 2008, we introduced our first online knowledgebase of UN and intergovernmental activities addressing the challenge of climate change (now called Climate Change Policy & Practice). This web portal contains searchable posts identifying meetings, publications and outcomes that have been taken or prepared by the international community. Based on the success of this project, we have created additional knowledgebases for other key sustainable development issues, including Climate Change (<http://climate-l.iisd.org/>), Small Island Developing States (SIDS) (<http://sids-l.iisd.org/>), Biodiversity (<http://biodiversity-l.iisd.org/>), Sustainable Development (<http://uncsd.iisd.org/>), and will be expanding into the areas of Sustainable Energy, Lands, Forests, Chemical & Wastes, and Water.

Funders in 2011

The *Earth Negotiations Bulletin* is supported entirely by contributions from readers and their organizations.



IISD recognizes and thanks our 2011 contributors:

Government Ministries and Agencies

- **Canada's International Development Agency (CIDA), Sustaining Donor**
- **The United States Department of State's Bureau of Oceans and International Environmental and Scientific Affairs and the United States Agency for International Development, Sustaining Donor**
- **The European Community (DG-ENV), Sustaining Donor**
- **Denmark's Ministry of Foreign Affairs, Sustaining Donor**
- **Germany's Ministry for Development Cooperation (BMZ) through GTZ and the German Ministry of Nature Management, Forests and Nuclear Safety (BMU), Sustaining Donor**
- Switzerland's Federal Office for the Environment
- Sweden's Ministry of Foreign Affairs and Ministry of Environment
- The Norwegian Ministry of Foreign Affairs and NORAD
- The Government of Australia
- Finland's Ministry of Environment and Ministry of Foreign Affairs
- Japan's Ministry of Environment (through the Institute for Global Environmental Strategies - IGES) and Ministry of Economy, Trade and Industry (through the Global Industrial and Social Progress Research Institute – GISPRI)
- The Government of New Zealand
- Conservation Division, Forestry Bureau, Council of Agriculture, Taiwan (through S.W.A.N. International)

Intergovernmental Organizations and Specialized Agencies of the United Nations

- The United Nations Environment Programme (UNEP)

Private Foundations, Industry and Non-Governmental Organizations

- International Institute for Sustainable Development (IISD)

(Note: In 2012, this listing does not include contributions towards the incremental costs of translating the *Earth Negotiations Bulletin* into additional languages but only funding for the fundamental costs of producing the *ENB* in English.)

The Earth Negotiations Bulletin by Volume

Volume 1: Fourth Session of the United Nations Conference on Environment and Development Preparatory Committee

Volume 2: United Nations Conference on Environment and Development (UNCED)

Volume 3: 48th Session of the United Nations General Assembly – UNCED Follow-Up

Volume 4: Intergovernmental Negotiating Committee to Elaborate a Convention to Combat Desertification (INCD)

Volume 5: United Nations Commission on Sustainable Development (CSD)

Volume 6: International Conference on Population and Development (ICPD)

Volume 7: UN Conference on Straddling Fish Stocks and Highly Migratory Fish Stocks

Volume 8: Global Conference on the Sustainable Development of Small Island Developing States

Volume 9: Biological Diversity

Volume 10: World Summit for Social Development (WSSD)

Volume 11: United Nations Conference on Human Settlements (HABITAT II)

Volume 12: Framework Convention on Climate Change

Volume 13: Forest Policy

Volume 14: Fourth World Conference on Women

Volume 15: Chemical Management

Volume 16: UNEP Governing Council

Volume 17: Convention on Wetlands (Ramsar)

Volume 18: Convention on Migratory Species

Volume 19: Montreal Protocol

Volume 20: Basel Convention

-
- Volume 21:** Convention on International Trade in Endangered Species – CITES
Volume 22: World Summit on Sustainable Development
Volume 23: Financing for Development
Volume 24: International Tropical Timber Council (ITTC)
Volume 25: United Nations Open-ended Informal Consultative Process on Oceans and the Law of the Sea
Volume 26: Disaster Reduction
Volume 27: United Nations Conference on Sustainable Development
Volume 28: UNEP Mercury Programme
Volume 29: International Renewable Energy Agency

Project Activities 1996-2011

From 1996 through 2011, the *Earth Negotiations Bulletin* covered more than 500 meetings, including:

- All sessions of the Preparatory Committee for the World Summit on Sustainable Development, the **World Summit on Sustainable Development** and all five regional preparatory meetings;
- All sessions of the United Nations **Commission on Sustainable Development** (CSD) as well as the intersessional *ad hoc* open-ended working groups, the Intergovernmental Forum on Forests and all sessions of the Intergovernmental Panel on Forests;
- All Sessions of the **United Nations Forum on Forests**;
- All sessions of the Intergovernmental Negotiating Committee to elaborate a Convention to combat desertification in those countries experiencing serious drought and/or desertification, particularly in Africa (INCD) and the subsequent sessions of the Conferences of the Parties to the **Convention to Combat Desertification** and the Committee for the Review of the Implementation of the Convention (CRIC);
- All meetings of the Conferences of the Parties to the **Convention on Biological Diversity** as well as meetings of the Subsidiary Body on Technical and Technological Advice (SBSTTA), the *Ad Hoc* Working Group on Biosafety and the meetings of the Intergovernmental Committee on the Cartagena Protocol (ICCP);
- Meetings of the **Commission on Genetic Resources for Food and Agriculture** and Extraordinary Sessions of the Commission;
- Meetings of the Commission on Genetic Resources for Food and Agriculture acting as the Interim Committee for the International Treaty on Plant Genetic Resources for Food and Agriculture;
- The Five-Year Review the Fourth **World Conference on Women** (Beijing +5);
- The Five-Year Review of the **International Conference on Population and Development** (ICCP +5);
- All of the Meetings of the Conference of the Parties to the **Framework Convention on Climate Change** as well as meetings of the Ad Hoc Group on the Berlin Mandate and Subsidiary Bodies to the Framework Convention on Climate Change (SBI, Article 13 and SBSTA);
- The Second, Third and Fourth Meetings of the **Intergovernmental Forum on Chemical Safety** (IFCS);
- All meetings (and Diplomatic Conferences) of the Intergovernmental Negotiating Committee for the Preparation of an International Legally-binding Instrument for the Application of the Prior Informed Consent Procedure for Certain Hazardous Chemicals in International Trade (**Rotterdam Convention**);
- All sessions of the Intergovernmental Negotiating Committee for an International Legally Binding Instrument for Implementing International Action on Certain Persistent Organic Pollutants (POPS) (**Stockholm Convention**);
- The Sessions of the Contracting Parties to the **Convention on Wetlands** (Ramsar);
- The Sessions of the UNEP Governing Council and the Special Sessions of the **UNEP Governing Council**;
- The Meetings of the Parties to the **Montreal Protocol** and meetings of the Open-Ended Working Group (OEWG); and
- The Meetings of the Conference of the Parties to the **Convention on International Trade in Endangered Species** (CITES) and meetings of the Animals Committee and the Plants Committee.
- The Meetings of the Preparatory Committee for the **United Nations Conference on Sustainable Development** (UNCSD)

OVERVIEW OF PROJECT & BUDGET

Background Information on UNCSD and History of IISD Reporting Services Coverage of this Process

In December 2009, the UN General Assembly agreed to hold the UN Conference on Sustainable Development” (UNCSD) in 2012. Under the terms of General Assembly resolution 64/236, the Conference will seek to secure renewed political commitment to sustainable development, evaluate progress and implementation gaps in meeting previously-agreed commitments, and address new and emerging challenges. Two themes for the event were identified:

- a green economy within the context of sustainable development and poverty reduction; and
- an institutional framework for sustainable development.

The UNCSD will mark the 20th anniversary of the UN Conference on Environment and Development—or “Earth Summit”—held in Rio de Janeiro in 1992. The Earth Summit resulted in Agenda 21—a ground-breaking plan to achieve sustainable development globally.

The UNCSD will also occur 10 years after the World Summit on Sustainable Development (WSSD), which took place in Johannesburg in 2002. The WSSD resulted in the Johannesburg Plan of Implementation, which set out further concrete steps to implement Agenda 21.

In spite of the landmark agreements reached in Rio and Johannesburg, sustainable development globally remains an elusive goal, with limited progress on many of the relevant internationally-agreed objectives. Problems such as biodiversity loss, climate change, widespread poverty and the recent global economic crisis suggest that a renewed international focus on sustainable development may be timely.

The UNCSD Process (2010-2012): The UNCSD in 2012 will seek to gather the international community to address these key issues. Prior to the UNCSD, a preparatory process is underway to focus on paving the way to a successful conference with discussions both on substantive issues and on organizational and procedural issues. The UN General Assembly resolution called for three short Preparatory Committee meetings, with the final meeting to take place immediately prior to the UNCSD itself. The Preparatory Committee has subsequently added intersessional and informal meetings and several weeks for negotiating an outcome.

Recognizing the need to address concerns at the regional level and facilitate their input to the UNCSD preparatory process, the General Assembly decided that the five Regional Commissions, ECLAC, ECA, ESCWA, ESCAP, and ECE, will host preparatory meetings. Meetings have been set to take place between September and December 2011

The Contribution of IISD Reporting Services: The International Institute for Sustainable Development’s Division for Reporting Services (IISD RS) has a long history of providing timely, authoritative information on the activities of the UN and other key stakeholders on sustainable development. IISD’s work began with reports and analysis of UNCED in 1992. Key meetings covered since 1992 have included the WSSD in 2002, and all major negotiations held since the mid-1990s under the Commission on Sustainable Development, UN Framework Convention on Climate Change, Convention on Biological Diversity, UN Convention to Combat Desertification, and over 1,000 other UN conferences and relevant events.

The purpose of this project proposal

The International Institute for Sustainable Development (IISD) proposes to provide a balanced, timely and objective information service at the following:

- **Initial Discussions on Zero Draft of UNSCD Outcome Document**, 25-27 January 2011, New York
- **First Informal Informal on UNCSD Draft Outcome Document**, 19-23 March 2012, New York
- **Third Intersessional Meeting for UNCSD**, 26-27 March 2012, New York
- **Second Informal Informal on UNCSD Outcome Document**, 23 April – 4 May 2012, New York

- **Side Events and Special Days at Third Informal Informal on UNCSD Outcome Document**
- **Third PrepCom for UNCSD, 13-15 June 2012, Rio De Janeiro**
- **UN Conference on Sustainable Development (UNCSD), 20-22 June 2012, Rio De Janeiro**
- **Side Events and Special Days at Third PrepCom for UNCSD**

This service will:

- raise awareness within the international policy community and media of the outcomes from this meeting;
- create a level information playing-field at the meeting;
- contribute to transparency in international negotiations;
- provide useful information to policy makers and those interested in contributing to the policy development process;
- disseminate information on the activities of governments, NGOs and the United Nations at this international meeting;
- provide real-time information to environment and development decision makers using the new and emerging information technologies;
- contribute to the academic body of knowledge about this meeting;
- and maintain a trusted information flow to policy makers on the activities of other related negotiating processes.

Proposed Outputs



DAILY AND SUMMARY ISSUES OF THE EARTH NEGOTIATIONS BULLETIN: The *Earth Negotiations Bulletin* will publish one summary issue in English. The summary issues will be distributed to the participants and e-mailed to the *Earth Negotiations Bulletin* mailing list, which reaches approximately 75,000 readers. The summary issue will be published and e-mailed to the *Earth Negotiations Bulletin* list within 48 hours of the conclusion of each meeting.

DIGITAL COVERAGE: The *Earth Negotiations Bulletin* team will provide multimedia Web pages on its website (<http://www.iisd.ca/>) including digital photos and links to official documents and other related websites.



DAILY ISSUES OF ENB on the Side: The International Institute for Sustainable Development (IISD) will publish daily issues of ENB on the Side in English each morning at the meeting. These issues will summarize the proceedings from side events and special events and will be distributed to the participants and e-mailed to the *Earth Negotiations Bulletin* mailing list, which reaches approximately 75,000 readers.

DIGITAL COVERAGE: The *ENBOTS* team will provide multimedia webpages on its website (<http://www.iisd.ca/>) including digital photos and links to official documents and other related websites from the side events covered.

Project Methodology

ENBOTS: The International Institute for Sustainable Development (IISD) will hire a team of writers and digital editors/photographers to attend this meeting for coverage of the side events. The writing team will attend selected side events, where they will summarize each side event and include links to the organizers and presenters online content and email contacts for further information. IISD will circulate photocopies of our daily reports to all participants. The digital editor will take photos of the meetings, which will be placed on the IISD Reporting Service's website.

The International Institute for Sustainable Development (IISD) will use the following criteria in the determination of which side events to cover in the event that there are more side events and special events than space available in each issue. IISD will, given space constraints, include in our coverage:

- a) Those events hosted or organized by donors to IISD Reporting Services including Sustaining or General Donors of the *Earth Negotiations Bulletin* and specific contributors to this proposal at the level of ENBOTS Collaborator and above;
- b) Those events hosted by developing countries and non-governmental organizations that are not donors to this project proposal or to IISD Reporting Services but who have been recommended for coverage by specific contributors to this proposal at the level of ENBOTS Collaborator and above;
- c) Those events recommended for coverage by the UNCSD Secretariat.

PROJECT BUDGET AND FUNDING

UNCSD, Preparatory Process, Side Events and Special Days Meetings Budget

The budget for the production of the *Earth Negotiations Bulletin* (ENB) and *ENB on the Side* (ENBOTS) at the UN Conference on Sustainable Development and preparatory process; and associated side events and special days to be held in New York and Rio de Janeiro will be approximately US\$364,216. This figure includes US \$121,898.71 in payment to consultants (writers and translators), US \$188,240.00 in travel costs (airfare, hotels, food), US \$51,352.50 in publishing costs (photocopying), US \$2,180.00 in supplies and US \$545.00 in communication costs.

UNCSD & Preparatory Meetings ENB Coverage	Dates	Cost
Initial Discussions on Zero Draft of UNCSD Outcome Documents	25-27 January 2012, NYC	\$27,766.86
Informal Informal 1, Third Intersessional	19-23, 26-27, March 2012, NYC	\$49,301.43
Informal Informal 2	23 April - 4 May 2012, NYC	\$63,716.43
PrepCom3 & UNCSD 2012	13-15, 20-22 June 2012, Rio de Janeiro	\$101,151.00
	Total	\$241,935.71
UNCSD & Preparatory Meetings ENBOTS Coverage	Dates	Cost
Informal Informal 2	23 April - 4 May 2012, NYC	\$45,224.29
PrepCom3 & UNCSD 2012	13-15, 20-22 June 2012, Rio de Janeiro	\$77,056.21
	total	\$122,280.50
	total ENB & ENBOTS	\$364,216.21

How to Support ENBOTS Coverage of UNCSD Conference and Preparatory Process, Side Events and Special Days

SUSTAINING DONOR (US\$150,000 or more per year in a continuing relationship): In 2011 the *Earth Negotiations Bulletin* was funded by seven Sustaining Donors: Canada, the United States, Denmark, Germany, the European Commission, and Norway.

In 2012, the minimum contribution level to be listed in the ENB masthead as a Sustaining Donor will continue to be US\$150,000 per year with a commitment to sustain that level. It is our Sustaining Donors and their continuing commitment to IISD's *Earth Negotiations Bulletin* that allow us to do long-term planning for the sustainable future of this publication.

GENERAL SUPPORTER (more than US\$50,000 per year): In 2011 the *ENB* raised almost one-half million USD in contributions ranging from US\$10,000 to US\$50,000. In 2012 the minimum donor level for General Supporter will continue to be US\$50,000 and donors who contribute this amount or more will be listed in the masthead of each daily and summary issue as General Supporter. Both Sustaining Donors and General Supporters also receive all of the benefits of Subscribing Sponsors.

SPECIFIC SUPPORTER (more than US\$10,000 per meeting): This level includes smaller contributions to support coverage of individual meetings and travel and per diem contributions from convention secretariats.

The Grantee: IISD

The International Institute for Sustainable Development (IISD), a charitable, non-profit corporation based in Canada, is responsible for the receipt of funds in support of the *Earth Negotiations Bulletin*. IISD will provide all accounting and reports to funders.

Ian Seymour is the Chief Financial Officer of IISD and is responsible for all financial contributions (contracts and project accounting.) Mr. Seymour can be contacted at IISD:

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The Internal Revenue Service of the United States Department of the Treasury has determined that IISD is a 501(c)(3) tax-exempt, non-profit organization. A copy of the IRS determination letter is available upon request.

Funds Transfer Information

For Wire Transfer:

Bank Name: Canadian Imperial Bank of Commerce (CIBC)
Bank Address: One Lombard Place, Main Branch
Winnipeg, Manitoba R3C 2P3
Canada
ABA/Transit No.: 001000007
Swift Code: CIBCCATT

For USD and CAD deposits:

Account No. (USD): 02-51518
Account No. (CAD): 48-17613
Account Name: International Institute for Sustainable Development (IISD)

For the following other foreign currency deposits:

Account No. (CHF): CHF #1
Account No. (GBP): GBP #1
Account No. (EUR): EUR #7
Account Name: Canadian Imperial Bank of Commerce (CIBC)
Beneficiary: International Institute for Sustainable Development (IISD)

Contact IISD – United Nations Office for further information on contribution agreements, forms of payment, invoicing for information services, etc.:

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 Eugenia Recio (Argentina/Spain)
 Keith Ripley (USA)
 Anne Roemer-Mahler (UK)
 Tanya Rosen (Italy/Yugoslavia/USA)
 Laura Russo (Italy)
 Renata Rubian (Brazil)
 Nicole Schabus (Austria)
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 Mark Schulman (USA)
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 Sabrina Shaw, Ph.D. (Canada)
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 Chris Spence (New Zealand) – Deputy Director IISD RS
 Markus Staas (Germany)
 Jessica Templeton (USA/UK)
 Elsa Tsioumani, LL.M. (Greece)
 James Van Alstine (USA)
 Cecilia Vaverka (Sweden)
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